

Dear Partner,

On November 14 – 16, 2024 the XIX International Conference «Russian Regions in the Focus of Changes» will take place in Ekaterinburg, Russia. *The organizers are the Graduate School of Economics and Management, Ural Federal University, in cooperation with Analytical Center Expert and Expert Ural Business Magazine.*

The **Russian Regions in the Focus of Changes** conference is an annual gathering that brings together leading professionals, policymakers, and academics to explore pivotal issues shaping international, regional and Russian economic landscape. Last year, the conference convened for its 18th edition with more than 1000 participants from Russia and abroad, addressing such topical issues as global economic challenges, geopolitical instability in several regions, labour market and personnel shortage, climate change impact, and more.

2024 RRFC Conference will focus on the up-to-date trends of global economy transformation, integration of regions and countries (including BRICS trends), new solutions and models for international business development, digitalization (including AI and smart technologies) impacting all areas of people's lives and professional activity, ESG trends in business and economics. The event will provide a platform for thought-provoking discussions and networking opportunities.

The key events of the RRFC Conference are our international plenary discussions:

1. **On megatrends in global and Russian economy (November 15th, hybrid):** as usually, well-known Russian and international experts will share their knowledge and opinion about current trends and future development of economy. Last years, in discussion participated such recognized experts as **Andrey Klepach**, Chief Economist of VEB RF, **Natalya Zubarevich**, MSU Professor, **Paolo Sacaduro Cabral Portas**, former Deputy Prime Minister of Portugal, **Benedict Weerasena**, Research Director at Bait Al Amanah (Malaysia). The event will be broadcast online.
2. **On Business Education with this year's topic "AI Impact on Business and Education Ecosystem Wellbeing" (November 14th, hybrid):** annually the deans of the leading international business schools share their experience and vision on the development of business educations to shape sustainable leaders.

The conference will also feature several round tables and expert discussions, as well as thematic research sessions on various topics in economics, management, public administration and related fields.

We cordially invite you and your colleagues to participate in the conference – online or in person.

Updated programme of the conference is available at <https://rrfp.ru/eng-conference/>

Registration: <https://forms.gle/7FZmeq5YBkK6KU5r5>

Looking forward to receiving your kind feedback to this letter and joining our event!

Sincerely yours,

GSEM UrFU Director,
Vice President of the Association
of Russian Economic Think Tanks (ARETT)
Director of Analytical Center Expert



Dr. Dmitry Tolmachev